



Futures Group

Thinking

Futures

Symposium



## Futures Group

The Futures Group of The Society of Heads remit is to consider issues likely to affect the independent sector over the next 3 to 10 years, helping schools and school leaders look beyond the immediate horizon and think and plan for the future.

With constant change seemingly being the only constant in education, the committee are keen to provide schools and school leaders with the key information necessary, and a forum for engagement, which will enable us to move the conversation on and adequately prepare for the future.

# Proposal

The Futures Group are proposing the establishment of an annual event which will provide a forum for schools and school leaders to engage with experts on the key issues facing schools in the coming years. Each year we will take a singular theme and explore it in depth as part of an ongoing narrative exploring the changes facing schools.



Dr Andy Kemp  
Chair of Futures Group,  
The Society of Heads

## 2024/25 – The Future of Work

What will the work place our young people will enter look like 10 years from now? Impact of technology, transferable skills, flexible working, changing office place, etc.

## 2025/26 – The Future of Education

Building on what we learn in 2024/25, the 2025/26 conference will focus on what changes need to be made to the curriculum and assessment regime to ensure we are preparing students for the world of work.

## 2026/27 – The Future of Schools

Building on the two previous years, the 2026/27 conference will look then at what the classroom of 2035 should look like, and how schools need to change and adapt?



# The Event

The intention is to run the annual event in the Spring term each year. It will be a virtual event over multiple weeks. The event will be aimed at School leaders from both the independent and the state sector, but also at a wider audience of those with relevant interest, including representatives from government, examination and assessment bodies, educational publishers and members of the EdTech community.

In addition to the virtual event itself, we are planning a podcast series which will build up towards the symposium (and continue beyond the event), and include interviews with some of the speakers after the event.



# Attendance

Each Society of Heads' School (~150) which attends will be encouraged to send:

**Head or another member of their Senior Team**

**A member of middle management relevant to the particular theme**

**Invite up to two staff from any partner state schools to attend for free**

To encourage attendance we will be charging only a nominal amount of around £50/school (no charge if representing a state school and invited by a partner independent school).

# Attendance

We will also be working with ASCL to promote the event, who represent 25,000 school leaders.

We will also be inviting:

**Representatives from the Department for Education and Ofqual**

**Representatives from AGBIS, BSA, GSA, HMC, IAPS, ISA, ISBA, and ISC**

We would anticipate an audience of around 300- 500 attendees, but are planning to allow up to 1000. In the event there is more interest we will scale the event to allow more people to attend.

We have a range of sponsorship opportunities for the 2024 Symposium which will be detailed in the following pages.

**Gold**

*1 space available*

**Silver**

*9 spaces available*

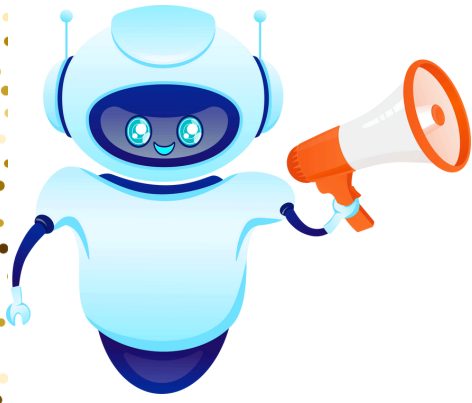
**Bronze**

*10 spaces available*

All sponsorship opportunities apply to the symposium in November 2024, and do not indicate a commitment for further sponsorship in 2025 or beyond.







## Gold benefits at a glance

- Enhanced event promotion online** ✓
- Intro video shown at the start of each event** ✓
- Key position of logo in the waiting room video** ✓
- Special mention on App & podcast** ✓
- Speaker for stand alone podcast episode** ✓
- Panel discussion speaker or keynote** ✓
- Exclusive opportunity for an audience with the Chair of The Future's Group** ✓
- Opportunity to run a competition** ✓

## Exclusive benefits for our highest level of sponsorship!

- Special mention in advance email conference marketing and exclusive event promotion with branded on-site and online recognition
- Intro video shown at the start of each week event (up to 90secs in duration provided by the sponsor)
- Key position of logo in the waiting room video
- Special mention of event sponsorship during all podcast episodes (anticipated we will run 6-10 episodes)
- Special mention of event sponsorship in the conference app
- Opportunity to put forward one speaker for part of the 45min panel discussion or a 15-20min keynote on the impact of your industry on the world of work as part of one of the seminars (decision on which option is selected will be taken by the organiser).
- Opportunity to put forward a speaker for a stand-alone podcast episode
- Opportunity for up to 5 people to have a 45-minute discussion (virtual or in person) with the Chair of the Future's Group, and another board member after the event.
- Opportunity to run a competition, which would be promoted in the conference app, to be drawn at the end of the event.

**Gold – 1 space available**

## **Premium virtual exhibitor location and benefits**

- 6 complimentary conference registrations
- Key position in the virtual exhibition area where the sponsor can promote offers/product and engage with attendees.
- Permission to make contact with individual schools/attendees (marketing and sales opt-in) after the event if they sign up for further information.
- Thank you and recognition announcement by Chair of the Event in the Vote of Thanks at the end of the Event

**£25,000**

## Silver sponsors will sponsor one of the seminars that take place during the day.

- Mention of event sponsorship in the conference app
- Opportunity to send a speaker as part of a panel for a subject specific seminar within the programme
- Inclusion of logo in the waiting room video
- 2 Complimentary conference registrations
- Permission to make contact with individual schools / attendees (marketing and sales opt-in) after the event if they sign up for further information.
- Space in the virtual exhibition area where the sponsor can promote offers/product and engage with attendees.
- Opportunity to run a competition, which would be promoted in the conference app, to be drawn at the end of the event.
- Thank you and recognition announcement by Chair of the Event in the Vote of Thanks at the end of the Event



**£5,000**

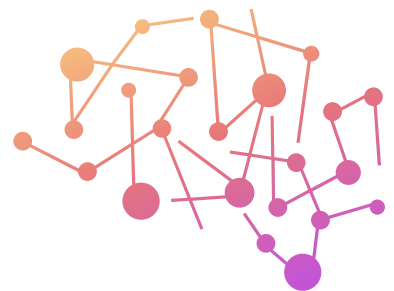
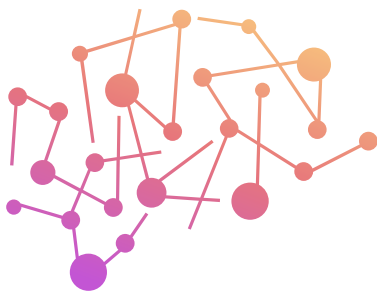


# Bronze – 10 spaces available

## Bronze sponsorship – 10 spaces available

- Mention of event sponsorship in the conference app
- Inclusion of logo in the waiting room video
- One complimentary conference registration
- Space in the virtual exhibition area where the sponsor can promote offers/product and engage with attendees.
- Opportunity to run a competition, which would be promoted in the conference app, to be drawn at the end of the event.
- Permission to make contact with individual schools/attendees (marketing and sales opt-in) after the event if they sign up for further information.

**£3,000**





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CONTACT US

If you have any queries about sponsoring  
Thinking Futures Symposium 2024  
please contact the  
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